

FAQS for Applicants

1. The Funding

What is the funding for?

Sports clubs or organisations working within the sport for development sector (this includes any physical activity), which can demonstrate that the Covid-19 pandemic has adversely affected them, either operationally or financially, and which require funding to save, resume or adapt their activity.

How much can I apply for?

A one-off grant of £2,021. If you do not need as much as that but would like to apply anyway, please do.

What can the funding be spent on?

The funding is unrestricted so can be spent on core costs as well as on programme or capital costs. Funds can also be used towards match funding or for leverage for a larger programme. In normal circumstances, Made by Sport funding would not be able to be used for either debt repayment or for costs incurred before the funding was agreed. However, each participating Community Foundation will ensure that applications for these types of costs are assessed and considered in the light of the pandemic if the unique requirement to cover these costs meets the aims of the Fund.

When does the funding need to be spent by?

Groups will have up to the **end of October 2021** to spend the funding. Awards to be made Mid-July.

Are there any other conditions of the grant?

No, but we are interested in the funding being used for two things and will ask you about this in the end of project reporting:

- As the funding is unrestricted, we'd love to see it used as match funding to leverage other funds for your club or organisation.
- We'd also like to see how it can be used to ensure the sustainability of your club.
- Please refer to the guidance of your community foundation for additional information.

2. Eligibility

Who *can* apply?

Purpose:

Clubs or organisations which *intentionally* use sport to deliver wider social outcomes. The organisations we are looking for operate mostly in disadvantaged communities, often working collaboratively with other partners to meet local need and may offer cross-sector activities.

Specifically, we will fund clubs and organisations which can demonstrate that they are using sport to work towards one or more of the following outcomes (see also Appendix 1):

- Developing Life Skills
- Improving Mental Health
- Reducing Crime and Anti-Social Behaviour
- Developing Employability Skills
- Building Stronger Communities

Developing Life Skills

Greenhouse Sports uses inspirational sports coaching and mentoring to engage young people and improve their life chances. They partner with schools to provide opportunities for young people who may be disengaged, vulnerable or facing disadvantage to develop the social, thinking, emotional and physical skills that help them thrive.

Improving Mental Health

Westport is a charity in the West of England which runs various projects using sport to improve mental health. Bristol Active Life Project works in partnership with people who experience Severe and Enduring Mental illness (SMI) by enabling them to improve their own health and wellbeing through taking part in sport and exercise opportunities in the local community.

Reducing Crime and ASB – TSA Projects

TSA Projects, based in Birmingham, deliver programmes in partnership with charities to engage with hard-to-reach young people. They provide a positive space for young people to communicate safely about potentially dangerous situations, and encourage a range of activities, including sport-based programmes, to support their personal development, safety, confidence to ensure they stay away from criminal activity.

Employability - The Blair Project

A karting project in Manchester that develops employability opportunities and Science, Technology, Engineering and Maths (STEM) skills for young people aged 15-18 by designing and 3D printing karts they then race.

Community Cohesion - Boots & Beards

A Glasgow based organisation that started life aiming to get young people off their screens and exercising through hiking. Now the project focuses on bringing together people from all parts of the BME community to go on likeminded adventures, exploring and promoting Scotland's natural landscape.

Geography:

Clubs and organisations constituted and operating within the UK – if you are applying to **Cheshire Community Foundation**, your organisation must operate in **Cheshire East, Cheshire West and Chester and Warrington** - or any combination of these areas.

Constitution:

- Charities registered in the UK
- Social enterprises and Community Interest Companies
- Other not-for profit organisations

Organisation Size:

Organisations with an annual turnover of **up to £75,000** with the following priorities:

Priority 1 – Up to £25,000

Priority 2 – Up to £50,000

Priority 3 – Up to £75,000

Age of participants

Who / What We Can Fund?

Organisations promoting sport **primarily for young people ages 5 – 25**.

The priority for funding will be those organisations that have **less than 10%** of their membership outside of this age range.

Who / What We Cannot Fund?

Projects for anyone outside of this age range.

Who cannot apply?

Purpose:

- Community sport clubs and organisations which only focus on developing and widening opportunities to participate (traditionally those voluntary sports clubs and organisations overseen by governing bodies) which are not *intentionally* working towards one of these five sport for development outcomes:
 - Developing Life Skills
 - Improving Mental Health
 - Reducing Crime and Anti-Social Behaviour
 - Developing Employability Skills
 - Building Stronger Communities
 - Organisations which are unable to demonstrate that the pandemic has affected them, either operationally or financially.

Geography:

- Organisations constituted and operating outside of the UK.
- Regional or national organisations are unlikely to be eligible due to the income threshold. The programme will only consider regional or national charitable organisations if they meet the income threshold and have a local presence, and they can demonstrate that they are the best organisation to tackle a particular issue or need – and there is no local organisation able to deliver activities of a similar nature. It will not be possible to fund a small contribution towards a large scale, high-value project.

Constitution:

- Individuals
- Sole traders
- Private companies
- Government linked bodies (excluding clubs who have received National lottery or Sport England Funding)

Organisation Size:

Organisations with an annual turnover of over £75,000.

Age range

Projects outside of the age range parameters stated above.

3. The Process

When can I apply?

The Fund will be open for applications on **April 12th 2021**. For Cheshire Community Foundation we have a deadline to apply of **16th May 2021** and after assessing all applications received, we will be taking the applications to our Panel for consideration in early July.

However, **the sooner you apply the better** - as we expect high demand for the funding and we only have a certain amount of funding to award. **Important Note:** We reserve the right to close the programme early if we receive exceptionally high demand for funding.

How do I apply?

The fund will be administered locally by Cheshire Community Foundation – simply click on the Apply button on our website and you will be taken straight to the application form.

What information will I need to apply?

We'll ask you to complete an application form which will have various sections, including:

- Proof of your eligibility for the fund – your constitution, annual accounts, where you operate, your organisation size, your purpose against the five social outcomes and so on.
- Further information about your organisation including your contact details, who you work with, how you are funded, how many young people are in your organisation and who it is run by, together with your safeguarding and equal opportunities policies.
- What you would like the funding for.
- We'll also ask for evidence, for example of your bank account, and that you are delivering sport for a social purpose.

What happens after I apply?

Applications will go to a Panel in **mid-July** and so please plan to **start spending your award by the end of July at the earliest**.

What are the reporting requirements at the end of the grant?

MBS and Cheshire Community Foundation are keen to ensure that any reporting is proportional and reasonable, therefore the best process to collect impact data from beneficiaries will be through a survey. As, mentioned above, we'd love to see the funds used as match funding to leverage other funds for your club or organisation and to see how it has been used to ensure the sustainability of your club.

Survey questions are likely to include similar questions to those below:

- What was the purpose of the grant that you applied for?
- Has the grant achieved this? If so, please describe how, and if not please explain why not.
- What would have happened to your club had you not received this grant?
- What are the ongoing challenges your club faces?
- What specific items was the grant spent on?
- Were you able to use this grant as match funding to leverage any other funding? If so, how much and who from?
- Has this grant contributed to the security or sustainability of your club and if so how?
- How many young people benefited directly from the grant?

Qualitative Reporting to Made by Sport

Cheshire Community Foundation will also share grantee awards with Made by Sport who will be creating content around the impact of the fund. We may contact you for additional information during the grant.

Appendix 1 - Defining Sport for Development

What differentiates sport for development from community sport?

Sport for development is defined as the intentional use of sport to achieve other social outcomes and is a powerful tool to help young people deal with these issues. Community sports clubs and organisation's deliver better mental health, less crime and anti-social behaviour, pathways to employment, life-skills and community-cohesion.

Community sport - focusses on developing and widening opportunities to participate, traditionally within voluntary sports clubs and organisations overseen by governing bodies.

Sport for development - intentionally uses community sport provision to deliver wider social outcomes, usually through third sector and voluntary, community and social enterprise (VCSE) bodies. Mostly in disadvantaged communities, these organisations often work collaboratively with other partners to meet local need and may offer cross-sector activities.

Outcomes based funding:

The MBS fund will only fund sport for development projects and organisations which work towards one or more of those outcomes:

Developing Life Skills

We will support projects and organisations which develop the soft skills that will ultimately improve the life chances of young people, specifically projects which work towards any of the six key areas of life skills development identified by the WHO:

- 1) Communication and interpersonal skills.
- 2) Decision-making and problem solving.
- 3) Creative thinking and critical thinking.
- 4) Self-awareness and empathy.
- 5) Assertiveness and self-control.
- 6) Resilience.

Improving Mental Health.

We will support projects and organisations which promote positive mental health through physical activity, which:

- Achieve increased confidence and resilience.
- Encourage positive social interaction.
- Specifically address mental health issues such as depression, anxiety or ADHD.
- Focus on general wellbeing and wellness.

Reducing Crime and Anti-Social Behaviour

We will support projects and organisations which reduce crime and anti-social behaviour, either through providing diversionary activities at key times, or through modifying and promoting positive behaviour.

Developing Employability Skills

We will support projects and organisations which either develop employability skills or those which provide actual pathways to employment.

To differentiate projects working towards this outcome from projects working towards the general soft skills outcome, we will prioritise projects working towards one of the following three outcomes, for young people aged 16 and above:

- 1) Communication and interpersonal skills, including working well with others.
- 2) Reliability and dependability, including meeting deadlines and turning up on time.
- 3) The ability and willingness to learn new skills, whether job-specific or more general.

In terms of specific pathways to employment, we will include funding for volunteer pathways and qualifications in sport.

Building Stronger Communities

We will support projects and organisations which build and rebuild communities, for example:

- Those which encourage integration or bridge divides between groups of people.
- Those providing opportunities for vulnerable or marginalised groups.

We appreciate that many projects and organisations may work towards more than one of these outcomes and will ensure that this can be demonstrated through the application process.